

# NCC Cable System Order

1762922

Order #	62338235
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI
AE	Andrew Yollis
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	09/26/16 - 10/02/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	926Debate
Product Name	Pres. Debate
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$891.00
Commission	\$133.65
Net Total	\$757.35
Total Spots	9
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : R3: 10.11 MG. Dropped 1 spot. -\$99 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
2	CNN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
3	FXNC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
4	FXNC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
5	MNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
6	MNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	0	\$99.00	\$0.00	30	R3-1x
7	CNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
8	CNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
9	HLN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26
10	HLN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$99.00	\$99.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$891.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$891.00

SYSTEM APP: SALES ACCT Date Printed 10/12/16  
62338235 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |